# Cybersecurity Services For Building Cyber Resilience

aka Don't Divide and Conquer - Partner and Prevail

R. S. Richard Jr., CISM, CCISO
Cybersecurity Advisor, Region II (NY, NJ, PR, VI)
Cybersecurity Advisor Program
Cybersecurity and Infrastructure Security Agency

Westchester Project Management Institute 21 May 2021



### Critical Infrastructure Sectors

CISA assists the public and private sectors secure its networks and focuses on organizations in the following 16 critical infrastructure sectors.



### Cybersecurity Advisor Program

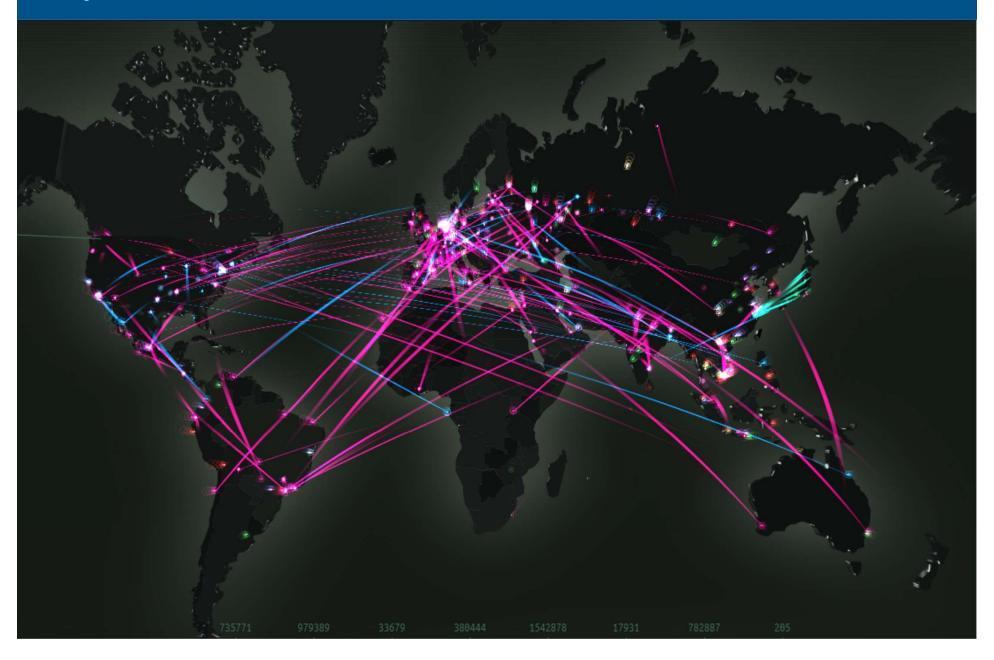
**CISA mission**: Lead the collaborative national effort to strengthen the security and resilience of America's critical infrastructure

In support of that mission: Cybersecurity Advisors (CSAs):

- Assess: Evaluate critical infrastructure cyber risk.
- Promote: Encourage best practices and risk mitigation strategies.
- **Build**: Initiate, develop capacity, and support cyber communities-of-interest and working groups.
- Educate: Inform and raise awareness.
- Listen: Collect stakeholder requirements.
- Coordinate: Bring together incident support and lessons learned.



# Cyber Threats



### Mechanics of a Cyber Attack

# Who is the Target?

#### Staging Targets

- Smaller organizations with less sophisticated networks
- Pre-existing relationships with intended targets
- Deliberately selected, not targets of opportunity
- Examples: vendors, integrators, suppliers, and strategic
   R&D partners
- Used for staging tools and capabilities

## Intended Targets

- Small, medium, and large organizations
- U.S. targets focused within the Energy Sector, specifically power generation, transmission, and distribution
- Sophisticated networks with more defensive cyber tools

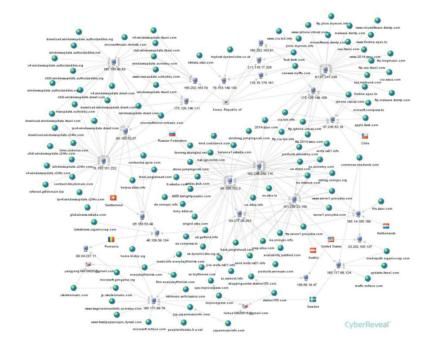


### **Operation Cloud Hopper**

**Event**: Since late 2016, a threat actor known as "APT10" has targeted managed IT service providers (MSPs). The campaign is known as "Operation Cloud Hopper".

**Impact**: The attack allows APT10 unprecedented potential access to the intellectual property and sensitive data of those MSPs and their clients globally.

**Specifics**: Exfiltrated high volume of data from multiple victims, exploiting compromised MSP networks to stealthily move the data around the world.





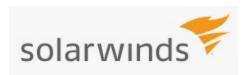


### SolarWinds

**Event:** On December 13, 2020, a cybersecurity company announced the discovery of APT actors infiltrating the supply chain of SolarWinds by inserting a backdoor into their Orion platform.

**Impact:** As customers downloaded the Trojan Horse installation packages from SolarWinds, attackers were able to access the compromised systems.

Specifics: CISA issued Emergency
Directive 21-01 and Alert AA20-352A:
Advanced Persistent Threat
Compromise of Government Agencies,
Critical Infrastructure, and Private
Sector Organizations.





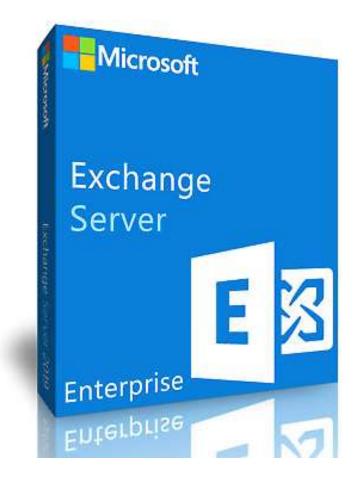


### Microsoft Exchange

**Event:** On March 2, 2021, Microsoft disclosed four critical zero-day vulnerabilities in Microsoft Exchange on-premises products which permit an attacker to gain persistent access and control of an enterprise network.

**Impact:** Impacted multiple versions of Microsoft Exchange Server (CVE-2021-26855, CVE-2021-26857, CVE-2021-26858 and CVE-2021-27065).

**Specifics:** CISA issued Emergency Directive 21-02 and Alert AA21-062A: Mitigate Microsoft Exchange Server Vulnerabilities.





### Joint Advisory on Russian SVR Targeting

# NSA-CISA-FBI Joint Advisory on Russian SVR Targeting U.S. and Allied Networks

Original release date: April 15, 2021 | Last revised: April 16, 2021



CISA, the National Security Agency (NSA), and the Federal Bureau of Investigation (FBI) have released a Joint Cybersecurity Advisory (CSA) on Russian Foreign Intelligence Service (SVR) actors scanning for and exploiting vulnerabilities to compromise U.S. and allied networks, including national security and government-related systems.

Specifically, SVR actors are targeting and exploiting the following vulnerabilities:

- CVE-2018-13379 Fortinet FortiGate VPN
- CVE-2019-9670 Synacor Zimbra Collaboration Suite
- CVE-2019-11510 Pulse Secure Pulse Connect Secure VPN
- CVE-2019-19781 Citrix Application Delivery Controller and Gateway
- CVE-2020-4006 VMware Workspace ONE Access

Additionally the White House has released a statement formally attributing this activity and the SolarWinds supply chain compromise to SVR actors. CISA has updated the following products to reflect this attribution:

- Alert AA20-352A: APT Compromise of Government Agencies, Critical Infrastructure, and Private Sector Organizations
- Alert AA21-008A: Detecting Post-Compromise Threat Activity in Microsoft Cloud Environments
- Alert AA21-077A: Detecting Post-Compromise Threat Activity Using the CHIRP IOC Detection Tool
- Malware Analysis Report AR21-039A: MAR-10318845-1.v1 SUNBURST
- Malware Analysis Report AR21-039B: MAR-10320115-1.v1 TEARDROP
- Table: SolarWinds and Active Directory/M365 Compromise Detecting APT Activity from Known TTPs
- Remediating Networks Affected by the SolarWinds and Active Directory/M365 Compromise web page
- Emergency Directive 21-01: Mitigate SolarWinds Orion Code Compromise

### Project Management vs Cyber Security

### Some Important Considerations:

- Planning is critical
- Data Security is essential
- Integrate security at every stage



- Evaluation of risks & costs is imperative
- Secure and effective communications is vital
- Employee training is quintessential



### **Criticality of Periodic Assessments**

- Periodic assessments are essential for resilience
- Can't protect if you don't know what needs protection
- Can't fix what needs if you don't know what's wrong





### Cybersecurity Resources and Assessments

#### **Regional Resources:**

- Cyber Resilience Review (CRR)
- External Dependencies Management (EDM)
- Cyber Infrastructure Survey (CIS)
- Workshops (Incident Mgmt, Cyber Resilience)

#### **National Resources:**

- Phishing Campaign Assessment (PCA)
- Cyber Tabletop Exercises (CTTX)
- Vulnerability Scanning Service (CyHy)
  - Web Application Scanning (WAS)
- Validated Architecture Design Review (VADR)
- Red Team Assessment (RTA)
- Remote Penetration Test (RPT)
- Risk & Vulnerability Assessment (RVA)







# Vulnerability Scanning Service (CyHy)

Assess Internet accessible systems for known vulnerabilities and configuration errors

Work with organization to proactively mitigate threats and risks to systems

#### **Activities include:**

- Network Mapping
  - Identify public IP address space
  - Identify hosts that are active on IP address space
  - Determine the O/S and Services running
  - Re-run scans to determine any changes
  - Graphically represent address space on a map
- Network Vulnerability & Configuration Scanning
  - Identify network vulnerabilities and weakness





## Web Application Scanning (WAS)

An Internet based scanning service to assess the "health" of your publicly accessible web applications by checking for known vulnerabilities and weak configurations.

#### **SCANNING OBJECTIVES**

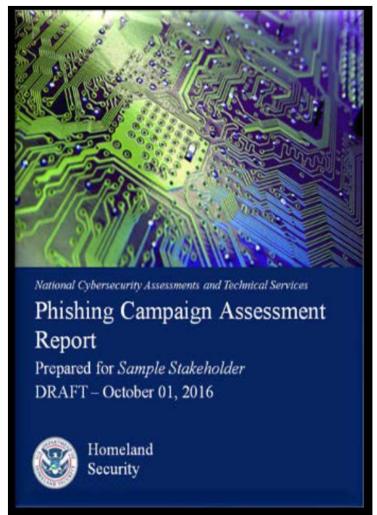
- Maintain enterprise awareness of your publicly accessible web-based assets
- Provide insight into how systems and infrastructure appear to potential attackers
- Drive proactive mitigation of vulnerabilities to help reduce overall risk

#### **SCANNING PHASES**

- Discovery Scanning: Identify active, internet-facing web applications
- Vulnerability Scanning: Initiate non-intrusive checks to identify potential vulnerabilities and configuration weaknesses

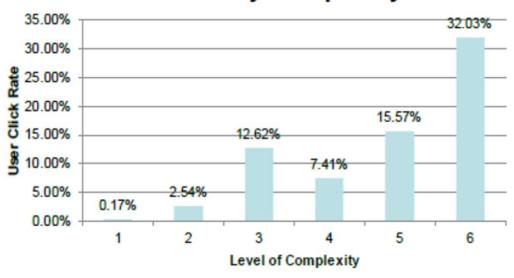


## Phishing Campaign Assessment (PCA)



Week	Campaign	Date Sent	Complexity Level	User Click Rate	# Emails Sent
1	Please Help!	3/18/16	1	0.17%	401
2	Reveal Your Past	3/31/16	2	2.54%	402
3	Password Expire Alert	4/6/16	3	12.62%	401
4	Severe Weather Checklist	4/15/16	4	7.41%	402
5	Federal Employee Survey	4/20/16	5	15.57%	401
6	Salary Guidelines	4/27/16	6	32.03%	402

#### Click-Rate by Complexity





### Risk and Vulnerability Assessment (RVA)

A penetration test, or the short form pen-test, is an attack on a computer system with the intention of finding security weaknesses, potentially gaining access to it, its functionality and data.

- Involves identifying the target systems and the goal, then reviewing the information available and undertaking available means to attain the goal
- A penetration test target may be a white box (where all background and system information is provided) or black box (where only basic or no information is provided except the company name)
- A penetration test will advise if a system is vulnerable to attack, if the defenses were sufficient and which defenses (if any) were defeated in the penetration test





### Risk and Vulnerability Assessment (RVA)

Conducts red-team assessments and provides remediation recommendations.

- Identify risks, and provide risk mitigation and remediation strategies
- Improves an agency's cybersecurity posture, limits exposure, reduces rates of exploitation, and increases the speed and effectiveness of future cyber attack responses.

Service	Description			
Vulnerability Scanning and Testing	Conduct Vulnerability Assessments			
Penetration Testing	Exploit weakness or test responses in systems, applications, network and security controls			
Social Engineering	Crafted e-mail at targeted audience to test Security Awareness / Used as an attack sector to internal network			
Wireless Discovery & Identification	Identify wireless signals (to include identification of rogue wireless devices) and exploit access points			
Web Application Scanning and Testing	Identify web application vulnerabilities			
Database Scanning	Security Scan of database settings and controls			
Operating System Scanning	Security Scan of Operating System to do Compliance Checks			



### Remote Penetration Test (RPT)

Utilizes a dedicated remote team to assess and identify vulnerabilities and work with customers to eliminate exploitable pathways.

Focuses on externally accessible systems

#### **SCENARIOS:**

- ➤ **External Penetration Test**: Verifying if the stakeholder network is accessible from the public domain by an unauthorized user by assessing open ports, protocols, and services.
- External Web Application Test: Evaluating web applications for potential exploitable vulnerabilities; the test can include automated scanning, manual testing, or a combination of both methods.
- ➤ **Phishing Assessment**: Testing through carefully crafted phishing emails containing a variety of malicious payloads to the trusted point of contact.



# Cyber Security Evaluation Tool (CSET)

**Purpose:** Provides a detailed, effective, and repeatable tool for assessing systems security against established industry standards and guidance.

**Facilitated:** Self-Administered, undertaken independently

#### **Benefits:**

- Immediately available for download upon request
- Understanding of operational technology and information technology network security practices
- Ability to drill down on specific areas and issues
- Helps to integrate cybersecurity into current corporate risk management strategy

#### Time to Execute / Availability:

 Varies greatly (min 2 Hours) / N/A (selfassessment)





# Cyber Resilience Review (CRR)

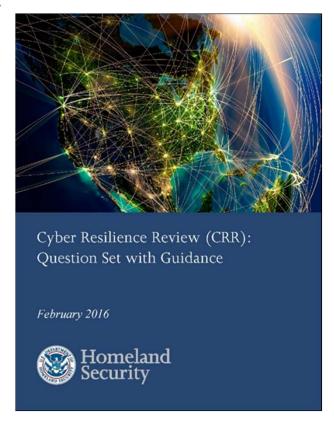
**Purpose**: The CRR is an assessment intended to evaluate an organization's operational resilience and cybersecurity practices of its critical services

**Delivery**: The CRR can be

- Facilitated
- Self-administered

CRR Self-Assessment Package is available on the C-Cubed Voluntary Program website.

- Helps public and private sector partners understand and measure cyber security capabilities as they relate to operational resilience and cyber risk
- Based on the CERT ® Resilience Management Model (CERT® RMM)





### Cyber Resilience Review (CRR) | Domains

These represent key areas that typically contribute to an organization's cyber resilience— each domain focuses on:

- Documentation in place, and periodically reviewed & updated
- Communication and notification to all those who need to know
- Execution/Implementation & analysis in a consistent, repeatable manner
- Alignment of goals and practices within and across CRR domains

AM	Asset Management identify, document, and manage assets during their life cycle	SCM	Service Continuity Management ensure continuity of IT operations in the event of disruptions
CCM	Configuration and Change Management ensure the integrity of IT systems and networks	RISK	Risk Management identify, analyze, and mitigate risks to services and IT assets
CNTL	Controls Management identify, analyze, and manage IT and security controls	EXD	External Dependency Management manage IT, security, contractual, and organizational controls that are dependent on the actions of external entities
VM	Vulnerability Management identify, analyze, and manage vulnerabilities	TRNG	Training and Awareness promote awareness and develop skills and knowledge
IM	Incident Management identify and analyze IT events, detect cyber security incidents, and determine an organizational response	SA	Situational Awareness actively discover and analyze information related to immediate operational stability and security



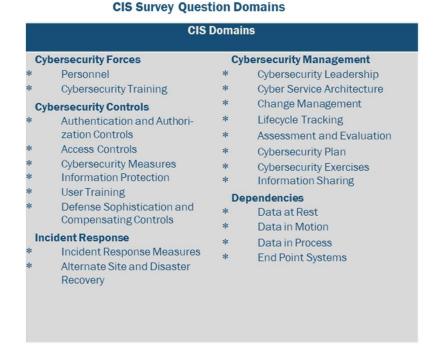
# Cybersecurity Infrastructure Survey (CIS)

Structured, interview-based assessment (2 ½ to 4 hours) of essential cybersecurity practices and controls in-place for critical services within your organization

Identifies interdependencies, capabilities, and the emerging effects related to

current cybersecurity posture Focuses on protective measures, threat scenarios, and a service-based view of cybersecurity in context of the surveyed topics

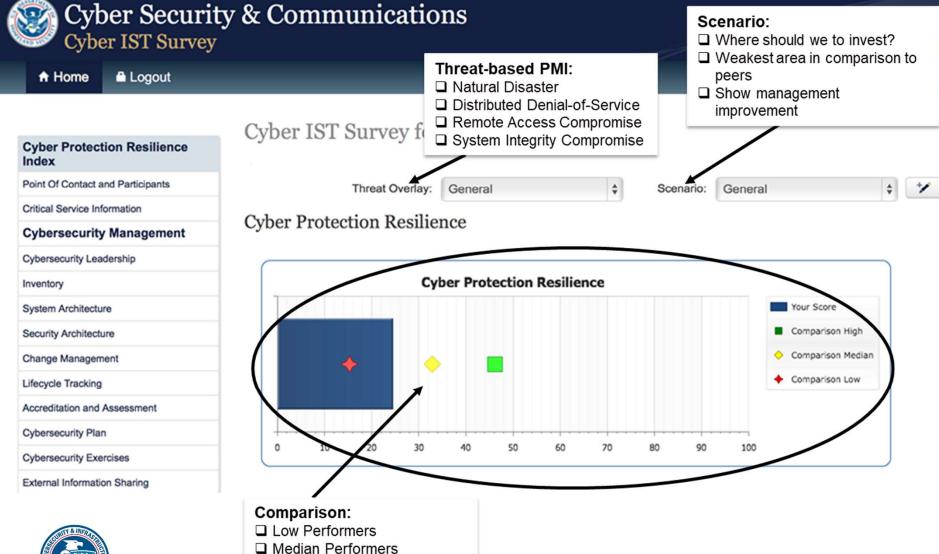
Broadly aligns to the National Institute of Standards and Technology (NIST) Cybersecurity Framework (CSF)





### Example CIS Dashboard

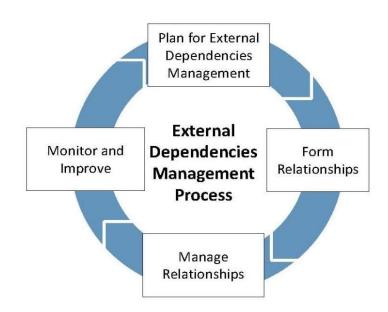
☐ High Performers





### External Dependencies Management Assessment

- Purpose: Evaluate an entity's management of their dependencies on third-party entities
- Delivery: CSA-facilitated
- Benefits:
  - Better understanding of the entity's cyber posture relating to external dependencies
  - Identification of improvement areas for managing third parties that support the organization



EDM process outlined per the External Dependencies Management Resource Guide



### External Dependency Management (EDM)

To provide the organization with an understandable and useful structure for the evaluation, the EDM Assessment is divided into three distinct areas (domains):

- **1. RELATIONSHIP FORMATION** how the organization considers third party risks, selects external entities, and forms relationships with them so that risk is managed from the start
- 2. RELATIONSHIP MANAGEMENT AND GOVERNANCE how the organization manages ongoing relationships with external entities to support and strengthen its critical services at a managed level of risk and cost
- **3. SERVICE PROTECTION AND SUSTAINMENT** how the organization plans for, anticipates, and manages disruption or incidents related to external entities



### Cyber Exercises and Planning

CISA's National Cyber Exercise and Planning Program develops, conducts, and evaluates cyber exercises and planning activities for state, local, tribal and territorial governments and public and private sector critical infrastructure organizations.

- Cyber Storm Exercise DHS's flagship national-level biennial exercise
- Exercise Planning and Conduct
- Cyber Exercise Consulting and Subject Expertise Support
- Cyber Planning Support
- Off-the-Shelf / Exercise-In-A-Box Resources





### STOP. THINK. CONNECT.









ABOU CISA



MEDIA

Cybersecurity > STOP. THINK. CONNECT.™

#### Cybersecurity

Cybersecurity Training & Exercises

Cybersecurity Summit 2020

Cyber QSMO Marketplace

Combating Cyber Crime

Securing Federal Networks

**Protecting Critical Infrastructure** 

Cyber Incident Response

Cyber Safety

Cybersecurity Assessments

Cybersecurity Governance

Cybersecurity Insurance

**Detection and Prevention** 

#### STOP. THINK. CONNECT. ™

The STOP.THINK.CONNECT.™ Campaign is a national public awareness campaign aimed at increasing the understanding of cyber threats and empowering the American public to be safer and more secure online. Cybersecurity is a shared responsibility. We each have to do our part to keep the Internet safe. When we all take simple steps to be safer online, it makes using the Internet a more secure experience for everyone.

#### Cyber Tips and Resources



### About the STOP. THINK. CONNECT.™ Campaign

The STOP. THINK. CONNECT.<sup>†</sup> Campaign is a national public awareness effort that increases the

understanding of cyber threats and empowers the American public to be safer and more secure online.



#### Join the STOP. THINK. CONNECT.™ Campaign

Non-profit organizations, government agencies, colleges and universities, and individuals can join

the STOP, THINK. CONNECT,™ Campaign. Join today.



#### STOP. THINK. CONNECT. Toolkit

The STOP, THINK, CONNECT.™ Toolkit provides resources for all segments of the community.



#### National Cybersecurity Awareness Month (NCSAM)

A collaborative effort to ensure all Americans have the resources needed to be safe and secure online.

Learn about everything NCSAM.https://edit.cisa.gov/nationalcybersecurity-awareness-month-sample-social-media-posts-andgraphics

Last Updated Date: October 27, 2020





https://www.cisa.gov/stopthinkconnect

### Incident Reporting / Malware Analysis

24x7 contact number: 888-282-0870 | CISAServiceDesk@cisa.dhs.gov

#### Where/How/When to Report: <a href="https://www.us-cert.gov/forms/report">https://www.us-cert.gov/forms/report</a>

- If there is a suspected or confirmed cyber attack or incident that:
- Affects core government or critical infrastructure functions;
- Results in the loss of data, system availability; or control of systems;
- Indicates malicious software is present on critical systems

#### **Advanced Malware Analysis Center:**

- Provides 24x7 dynamic analyses of malicious code. Stakeholders submit samples via an online website and receive a technical document outlining the results of the analysis. Experts will detail recommendations for malware removal and recovery activities.
- Web Submission: <a href="https://malware.us-cert.gov">https://malware.us-cert.gov</a>



### Contact / Questions

# Questions?

Contact:

R. S. Richard Jr.

Cybersecurity Advisor, Region II

Cybersecurity & Infrastructure Security Agency

Email: richard.richard@hq.dhs.gov

Phone: 631-241-3662

